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"Recently, my office wanted to plan and successfully accomplish an Invisalign Open House Day where we could talk to potential patients about the benefits of Invisalign and begin treatment. We were nervous about blocking out an entire day of our schedule for an event like this because we did not know how successful it would be. I spoke with Robert about my concerns and our plan for the day and he immediately took my ideas and created an eye-catching, informative mailer. This mailer went out to existing patients as well as the general public. The response was exactly what we wanted. The mailer gave people the information they needed about the event and encouraged many of our existing patients to move forward with treatment they had been waiting on! We were extremely thankful for Robert's creativity and professionalism. We will never do another Invisalign Open House Day without incorporating a National Target Mailer. Thanks Robert for helping us make this a success!"

-Jill H. Sentlingar DDS.



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